

UNITED ALLIANCE SERVICES CORP



DANA ROGERS

MARKETING / BUSINESS DEVELOPMENT

EDUCATION

B.A. – Stonehill College, MA

Dana Rogers is the Marketing Manager for United Alliance and OccuMed of New England. His responsibilities include website updates, monitoring web analytics, and driving website traffic through blogs and fresh web content. Dana manages the company's social media profiles on platforms such as Facebook, Twitter, Google+, LinkedIn, YouTube, among others.

Dana has over 10 years of hands-on marketing experience, strong design and analytical skills, and a belief in the power of results-driven marketing campaigns.

Dana's skill set includes:

- Marketing & Branding Strategy
- Web Design & Development
- Email Marketing
- Content Creation
- Search Engine Marketing
- Search Engine Optimization
- Social Media
- Public Relations
- Graphic Design